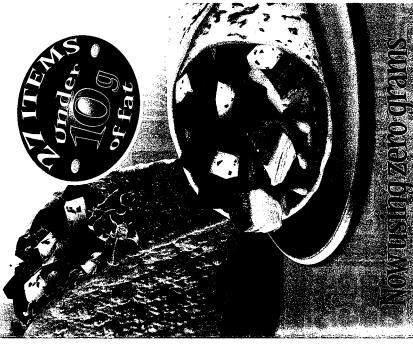
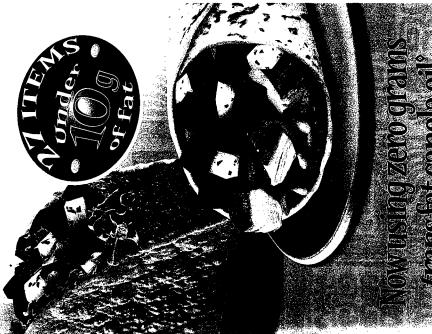
...to replace

cheese and sauce[‡]

with Fiesta Salsa for lower fat.*





For the taste you love with 25% less fat* order your favorites "Fresco" Style!

ou can order anything on our menu "Fresco" Style. ooking for lower-fat alternatives at TACO BELL®?

Your food is always made fresh at the time you order is You won't see microwaves or pre-made tacos at

sauce* with our freshly prepared Fiesta Salsa-a zesty Fiesta Salsa packs in lots of flavor, but adds only five calories per serving and no fat. So your TACO BELL nix of diced tomatoes, white onions and cilantro. When you say "Fresco," we'll replace cheese and favorites become lower in fat, with 27 products containing less than 10 grams.

If you want to see more lower fat alternatives and a fulf

nutritional breakdown, check out our Nutrition

Calculator online at www.tacobell.com.

food that uses high-quality ingredients. That's what you

jet when you "Think Outside the Bun_{®."}

So, it's your choice. Whether you order it your own way or order it 'Fresco" Style, you know you're getting goo**g**

> grams trans fat per serving. Many of our signature And TACO BELL has even more options with zero

menu items are now prepared with a for frying. It lets you keep the taste new zero grams trans fat canola oil of your favorite TACO BELL flavors while reducing the *trans* fat.

quality food at TACO BELL because we use high-quality ingredients such as: You'll always know you're getting

USDA-select Carne Asada steak

· Grilled, marinated all-white-meat chicken

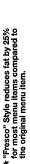
100% Real cheeses

· Freshly prepared tortilla chips and Fiesta Salsa

Crisp lettuce and juicy tomatoes

Seasoned ground beef made with Mexican herbs and spices

Grams of Fat Calories Original Items tems made "Fresco" Style Grams of Fat Calories 330 160 170 320 190 150 /2 lb.** Cheesy Bean & Rice Burrito Beef Crunchy TACO SUPREME® Ranchero Chicken Soft Taco Beef SOFT TACO SUPREME® Grilled Steak Soft Taco Bean Burrito



Excludes red sauce and

pizza sauce.

Zero grams trans fat applies to canola oil for frying only.

Claims in this brochure apply only



Fresco Style Nutritional Brochure ©2007 TACO BELL CORP. Rev 3 Item #1004799

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Hungry to talk to us? Contact us at:



| Our most popular | s) | | | | | (SI | | | | | | | (swb) | | s) | | | | % [| DAILY | VALU | E** | meets in fat* |
|-------------------------------------------------------------------|-------------------|--------------|-------------------|-----------------|----------------|---------------------|-----------------|-----------------|-------------------|----------------|--------------|----------------|------------------|----------------|---------------------|----------------|--------------|---------------|-----------|-----------|---------|----------|---------------------------------------|
| Our most popular "Fresco" Style Items Under 10 Grams of Fat | Serving Size (gm: | Calories | Calories from fat | Total Fat (gms) | % Daily Value" | Saturated Fat (gms) | % Daily Value** | Trans Fat (gms) | Cholesterol (mgs) | % Daily Value" | Sodium (mgs) | % Daily Value" | Carbohydrates (g | % Daily Value" | Dietary Fiber (gms) | % Daily Value" | Sugars (gms) | Protein (gms) | Vitamin A | Vitamin C | Calcium | Iron | "Fresco" Style me 25% reduction in |
| Crunchy Taco Crunchy TACO SUPREME | 92 106 | 150 150 | 70 70 | 8 8 | 12 12 | 2.5 2.5 | 13 13 | 0 | 20 20 | 7 | 370 370 | 15 15 | 13 14 | 4 5 | 3 | 12 12 | 1 2 | 7 | 6 | 4 | 4 | 6 | . |
| Soft Taco - Beef | 113 | 180 | 70 | 7 | 11 | 3 | 15 | . 0 | 20 | 7. | 650 | 27 | 21 | 7 | 3 | 12 | 2 | 8 | 6 | 4 | 8 | 10 | . <u>.</u> |
| Soft Taco Supremee - Beef | 128 | 190 | 70 | 7 | 11 | 3 | 15 | ٠ŏ | 20 | 7 | 650 | 27 | 22 | 7 | 3 | 12 | 3 | 9 | 6 | 8 | 8 | 10 | ارا |
| Ranchero Chicken Soft Taco | 135 | 170 | 35 | 4 | 6 | 1.5 | 8 | 0 | 25 | 8 | 730 | 30 | 21 | 7 | 3 | 12 | 3 | 12 | 8 | 8 | 8 | 10 | . <i>i</i> 1 |
| Grilled Steak Soft Taco | 128 | 160 | 40 | 4.5 | 7 | 1.5 | . 8 | 0 | 20 | 7 | 550 | 23 | 20 | 7. | . 2 | . 8 | з | 10 | 4 | 10 | 8 | 10 | l |
| Bean Burrito | 213 | 320 | 60 | 7 | 11 | 2.5 | 13 | 0.5 | 0 | 0 | 1200 | 50 | 54 | 18 | 9 | 36 | 4 | 12 | 10 | 10 | 15 | 25 | L |
| 7-Layer Burrito | 248 | 380 | 80 | 8 | 12 | 2.5 | . 13 | 0.5 | 0 | 0 | 1190 | 50 | 62 | 21 | .9 | 36 | 4 | 13 | 6 | 10 | 15 | 25 | · / |
| Chili Cheese Burrito 1/2 lb.† Cheesy Bean & Rice Burrito | 149 | 270 | 70 | 8 | 12 | 3 | 15 | 0 | 15 | 5 | 930 | 39 | 39 | 13 | 4 | 16 | 3 | 10 | 6 | 4 | 15 | 20 | / |
| Enchiritoe - Beef | 198 206 | 330 230 | 70 80 | 8 | 11 | 2 | 10 | 0. | 0. | 0 | 1080 | 45 | - 55 | 18 | - 6 | 24 | 4 | 10 | 8 | 6 | 15 | 20 | 4 |
| MexiMelte | 120 | 190 | 70 | 8 | 12 11 | 3.5 3 | 18 15 | 0.5 | 20 20 | 7 | 1300 | 54 | 34 | 11 | - / | 28 | 3 | 12 | 20 | 15 | 10 | 15 | - |
| Steak Grilled Taquitos | 135 | 260 | 60 | 7 | 11 | 2.5 | 13 | 0 | 20 | 7 | 710 830 | 30 35 | 37 | 12 | 3 | 12 12 | 3 | 8 13 | 8 | 6 | 10 | 10 20 | ', I |
| Mexican Rice | 138 | 120 | 25 | l á | 5 | 0.5 | 3 | . 0 | 20 | ó | 760 | 32 | 23 | 8 | 2 | . 8 | 1 | 3 | 15 | 10 | 2 | ۷۵ ا | 1 |
| Pintos 'n Cheese | 135 | 100 | 20 | 2 | 3 | 0.5 | 3 | 0.5 | ő | ő | 640 | 27 | 19 | 6 | 7 | 28 | Ιi | 6 | 10 | 10 | 4 | 8 | 7 |

Nutrition Guide Original Items

(Note: Any item with cheese and/or sauce* can be made "Fresco" Stule)

| Nucl Icloid Guide Items | () | Note: M | iy item w | iui ciiee | se and | or sauc | e can | De IIIa | ue rre | sco sty. | ie) | |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------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| TACOS Crunchy Taco 7 | 70 1 170 | 00 1 10 | 145 105 1 | 40 0 | 05 0 | 050 45 | 140 | | 40 4 | | | 2 2 |
| Crunchy TACO SUPREME 11 DOUBLE DECKER® Taco Supreme® 19 | 91 370 99 200 35 250 35 270 | 90 10 120 13 150 17 80 9 120 13 130 14 150 16 | 15 3.5 20 6 7 14 4 20 6 22 4 25 4.5 | 18 0 30 0 35 1 20 0, 30 0,5 20 0 23 0 | 25 8 40 13 40 13 25 8 40 13 35 12 35 12 | 350 15 370 15 820 34 630 26 650 27 820 34 660 28 | 40 21 23 | 4 3 5 3 13 7 7 3 8 3 7 2 7 2 | 12 1 12 2 28 4 12 2 12 3 8 3 8 3 | 8 4 9 10 14 10 10 4 11 10 14 6 12 4 | 2 6 1 2 1 6 1 6 1 6 1 | 5 20 0 10 5 15 5 10 7 |
| GORDITAS | | | | | <u>, </u> | | | | | | | |
| Gordita Supremee - Beef 15 | 33 290 33 290 33 340 33 320 33 320 33 300 33 280 | 140 16 110 12 120 13 170 19 140 16 150 17 130 14 100 11 100 12 | 25 6 18 5 20 5 29 5 25 3.5 26 4 22 4 17 2.5 18 3 | 30 0.5 25 0 25 0 25 0 18 0 20 0 20 1.5 13 1 15 1 | 40 13 45 15 40 13 35 12 40 13 35 12 25 8 25 8 20 7 | 620 26 650 27 530 22 780 33 800 33 690 29 770 32 800 33 680 28 | 28 28 29 28 27 31 29 | 0 3 9 2 9 2 0 4 9 3 9 3 0 3 0 2 | 12 6 8 6 8 6 16 6 12 6 12 5 12 6 8 6 8 6 | 14 8 17 8 15 6 13 8 17 8 15 6 12 4 16 4 14 2 | 6 1 8 1 6 1 4 1 6 1 4 1 8 1 | 5 10 |
| CHALUPAS | | | | | | | | | | | | |
| Chalupa Supreme - Beef 15 Chalupa Supreme - Chicken 15 Chalupa Supreme - Steak 15 Chalupa Baja - Beef 15 Chalupa Baja - Chicken 15 Chalupa Baja - Steak 15 Chalupa Baja - Steak 15 Chalupa Nacho Cheese - Beef 15 Chalupa Nacho Cheese - Chicken 15 Chalupa Nacho Cheese - Steak 15 | 33 360 33 360 33 410 33 390 33 390 33 370 33 350 | 210 23 180 20 180 21 240 27 210 23 220 24 190 22 160 18 170 19 | 35 7 31 5. 32 6 42 6 35 4 37 4.5 34 4.5 28 3 29 3.5 | 35 0.5 26 0 30 0 30 0 20 0 23 0 23 1.5 15 1 18 1.5 | 40 13 45 15 40 13 35 12 40 13 35 12 20 7 25 8 20 7 | 620 26 650 27 530 22 780 33 800 33 690 29 770 32 790 33 680 28 | 29 28 30 29 28 32 30 | 10 3 10 2 9 2 10 4 10 3 9 3 11 3 10 2 | 12 4 8 4 16 4 12 4 12 3 12 4 8 4 | 14 8 17 8 15 6 13 8 17 8 15 6 12 4 16 4 14 2 | 6 1 8 1 6 1 4 1 6 1 4 1 6 1 8 1 | 15 / 15 / 15 / 15 / 15 / 16 / 17 15 / |
| BURRITOS | | | | | | | - | | • | | | |
| Bean Burrito | 33 490 48 410 48 390 48 380 44 370 44 350 44 340 25 680 25 640 | 80 9 170 18 150 17 120 13 130 14 120 13 90 10 100 11 270 30 210 23 220 25 | 14 3.5 28 7 26 8 20 6 22 7 20 5 15 3.5 17 4 46 10 35 7 38 8 | 18 0.5 35 1 40 1 30 0.5 35 0.5 25 0 18 0 20 0 50 1 35 0.5 40 1 | 5 2 25 8 40 13 45 15 40 13 25 8 30 10 25 8 55 18 65 22 55 18 | 1190 50 1350 56 1340 56 1360 57 1250 50 1220 51 1110 46 2120 88 2160 90 1930 80 | 65 51 49 49 49 47 47 76 73 | 18 8 22 9 17 7 16 6 16 6 16 3 16 3 25 9 24 7 | 32 4 36 5 28 5 24 5 24 5 16 4 12 4 12 3 36 6 28 6 28 5 | 13 10 17 10 17 15 20 15 18 15 14 8 18 8 15 6 27 15 34 10 30 10 | 8 2 25 2 10 2 15 2 15 2 4 2 4 2 4 3 6 3 | 5. 30 |
| BIG BELL VALUE MENU® | | | 1 | | | | | | | | | -1 |
| Grande Soft Taco | 56 320 3 170 1 400 1 430 2 520 27 470 | 180 20 120 13 50 6 150 17 160 18 210 23 180 20 150 17 120 14 | 31 8 20 5 9 2 26 4 28 8 35 7 31 6 26 4 22 2.5 | 40 1.5 25 0.5 10 0 20 0 40 1 35 1 30 1.5 20 1.5 13 1.5 | 45 15 25 8 30 10 45 15 30 10 15 5 15 5 5 2 | 1440 60 810 34 580 24 1190 50 1630 68 1720 72 1400 58 830 35 300 13 | 38 20 48 51 66 58 30 | 14 5 13 6 7 2 16 3 17 8 22 6 19 6 10 3 | 20 5 24 2 8 2 12 4 32 4 24 4 24 5 12 2 4 13 | 19 8 14 6 10 8 14 10 21 15 15 15 13 8 4 6 3 2 | 2 2: 4 1: 4 1: 6 2: 6 1: 4 2: 15 | 5 15 - 0 10 - 5 20 / 0 30 - 3 25 - 0 25 / |
| SPECIALTIES | | | | | | | , | | | | | |
| CRUNCHWRAP SUPREME® Spicy Chicken CRUNCHWRAP SUPREME® 25 Mexican Pizza 21 Enchiritos - Beef 21 Enchiritos - Steak 22 Enchiritos - Steak 21 Enchiritos - Steak 22 MexiMelt® Fiesta Taco Salad 44 Chicken Fiesta Taco Salad 47 Chicken Fiesta Taco Salad 47 Chicken Fiesta Taco Salad 47 Steak Grilled Taquitos with Guacamole 47 Steak Grilled Taquitos with Salsa 47 Steak Grilled Taquitos with Salsa 47 Chicken Quesadilla 48 Steak Quesadilla 49 Steak Quesadilla 49 Steak Quesadilla 40 Steak Chicken BORDER BOWL® 25 Stuthwest Steak BORDER BOWL® 36 Southwest Steak BORDER BOWL® 44 44 44 44 44 44 44 44 46 44 46 44 44 | 540 540 6 550 3 3 340 3 310 3 510 3 510 518 840 610 610 610 610 610 610 610 610 610 61 | 220 24 200 23 270 30 150 17 120 13 130 14 130 14 130 14 130 38 160 18 220 24 340 38 160 18 250 32 150 17 100 11 170 19 250 28 260 28 310 35 130 15 220 24 | 37 8 35 2 46 8 26 9 20 7 22 7 22 7 69 11 37 10 58 6 28 6 49 10 26 6 17 5 29 10 43 12 43 12 43 12 43 12 43 12 43 25 37 66 | 40 1.5 35 1.5 40 1 45 1 35 0.5 35 0.5 50 1.5 50 1.5 40 1 50 0.5 60 0.5 | 35 12 40 13 50 17 50 17 45 16 65 22 65 22 75 25 76 25 35 12 35 12 30 10 30 10 55 18 | 1430 60 13860 57 1000 42 1420 59 1450 60 1380 76 1510 63 1880 76 1560 65 1040 43 1030 43 1030 43 1030 59 1420 59 1800 75 1540 64 2120 88 | 677 46 343 33 33 22 80 41 77 38 56 41 39 39 40 39 60 57 | 23 | 20 7 16 7 28 3 28 3 24 3 24 3 12 2 60 10 52 9 52 10 44 9 56 8 5 12 4 12 5 12 4 12 5 12 4 12 5 12 4 13 6 14 9 15 2 16 4 17 4 18 4 19 5 10 4 10 5 10 | 17 8 19 10 20 10 18 25 22 25 20 25 21 5 10 30 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 37 25 | 8 2: 8 3: 10 3: 15 3: 15 3: 15 3: 20 4: 20 3: 25 4: 25 3: 20 3: 30 2: 20 4: 15 1: 15 1: 15 2: | 3 30 7 3 20 7 3 15 7 5 15 7 5 40 7 5 20 7 6 20 7 7 20 7 8 20 7 9 20 7 |
| NACHOS AND SIDES | 9 330 | 180 21 | 32 3.5 | 18 2 | 5 2 | 530 22 | 32 | 11 2 | 8 3 | 4 0 | 0 | 3 4 1 / |
| Nachos Supreme 15 Nachos BellGrandes 30 Pintos 'n Cheese 12 Mexican Rice 13 | 95 450 08 770 28 150 | 230 26 390 44 50 6 60 7 60 7 | 32 3.5 40 7 68 9 .9 3 11 3 | 18 2 35 1.5 45 3 15 0.5 15 0 | 5 2 35 12 35 12 15 5 15 5 | 530 22 800 33 1280 53 670 28 790 33 200 8 | 41 77 19 23 | 14 7 26 12 6 7 8 1 9 1 | 28 3 48 5 28 1 4 1 4 12 | 12 8 19 8 9 10 6 15 | 8 1 8 2 6 1 6 1 | 0 10 - 0 20 / 5 8 / |
| REGIONAL MENU ITEMS | | | | | | | | | | | | <u> </u> |
| Cheese Quesadilla Chilli Cheese, Burrito 15 Tostada | 6 370 | 240 26 140 16 90 10 | 40 12 25 8 15 3.5 | 60 0.5 40 0.5 18 0.5 | 50 17 40 13 15 5 | 1100 46 1060 44 730 30 | 40 | 13 2 13 3 9 7 | 8 4 12 3 28 2 | 19 10 16 10 11 10 | 0 4 0 3 8 2 | 0 20 🗸 |

| Calories: | | 2,000 | 2,500 |
|--------------------|-----------|----------|----------|
| Total Fat | Less Than | 65 g | 80 g |
| Sat Fat | Less Than | 20 g | 25 g |
| Cholesterol | Less Than | 300 mg | 300 mg |
| Sodium | Less Than | 2,400 mg | 2,400 mg |
| Total Carbohydrate | | 300 g | 375 g |
| Dietary Fiber | | 25 g | 30 g |

Percent daily values are based on a 2,000 calorie diet.

Your daily values may be higher or lower depending on your caloric needs.

gms = gram mgs = milligram

Product data is based on current U.S. formulations (based on zero grams trans fat canola frying oil) as of the date posted. Product formulations and nutritional values may differ for Taco Belle Express and "multi-brand" (Kentucky Fried Chickene/Taco Belle, Taco Belle/Pizza Hute and Taco Belle/Long John Silver'se) menu items that may be based on a different type of oil, and for products outside the continental U.S. Although this data is based on standard portion product guidelines, variation can be expected due to seasonal influences, minor differences in product assembly per restaurant and other factors. Substitution of ingredients may alter nutritional values. Menu items and hours of availability may vary by location. Regional Menu Items are available only at participating locations. Except for Taco Belle Express, multi-brand menu items, limited time offerings, and test market menu items, single-brand menu products as of the date posted are included in this Nutrition Guide.

For the most current U.S. nutritional information and for Taco Belle Express and multi-brand menu items, see www.tacobell.com. If you have any questions about Taco Belle and nutrition or are particularly sensitive to specific ingredients or foods, please contact us at 1-800-TACO BELL or visit our Web site at www.tacobell.com.

^{* &}quot;Fresco" Style fat reduction varies per menu item and not all menu items will meet a 25% reduction in fat. † 1/2 lb. claim based on average weight. Individual product weights necessarily vary.

[†] Excludes red sauce and pizza sauce.